

## **2013 CALIFORNIA ECONOMIC SUMMIT ACTION TEAMS OVERVIEW**

### **Advancing Manufacturing Action Team**

(Leads: Louis Stewart, GO-Biz and Chris Harrington, Orange County Business Council)

California is a leader in manufacturing with more jobs than any other state. While global competition and increasing productivity have resulted in a decline in direct production jobs in recent years, the application of information technology and advanced services, including design and logistics, has created strong industry clusters in regions across the state. These clusters combine large, medium and small firms in networks in a wide range of sectors.

Advancing manufacturing was identified a priority by both urban and rural regions and has also become a major priority of the state, championed by GO-Biz. This Action Team will work with industry, especially small and medium-sized manufacturers; universities and community colleges; economic development and training organizations; and state government to develop strategies to advance manufacturing and exports. Strategies could include supporting manufacturing networks including iHubs, skills training programs, entrepreneurial assistance, export promotion and access to capital.

### **Capital Action Team**

(Leads: Greg Wendt, Stakeholders Capital and Carol Pranka, Next Generation)

Capital, one of the 2012 Summit Signature Initiatives, emerged as one of the top priorities across regions during this year's Forums. Regions identified increased investment in local businesses and economies as a key component of triple-bottom-line prosperity. Increasing access to capital in under-served communities was also highlighted as a top priority.

The Capital Action Team will focus on increasing investment in local business and economies through:

- Increased investment in technical assistance to small and mid-sized firms
- Creation of regional seed funds to increase small-business access to capital
- Increased local equity-based opportunities for non-accredited investors

Last year's Capital Action Team worked closely with the California Financial Opportunities Roundtable (CalFOR) and helped to produce an "Access to Capital" guidebook offering a one-stop-shop resource for anyone seeking capital in a straightforward, easy-to-use format. The Action Team will focus on expanding access to capital in under-served communities by working with CalFOR to build on recommendations in the Access to Capital Guidebook.

### **Housing Action Team**

(Leads: Lucy Dunn, Orange County Business Council and Cathy Creswell, Creswell Consulting)

Under new laws such as SB 375, requiring housing and infrastructure be planned together, sensitivity to working landscapes, and other constraints, a robust program to recognize and assure adequate shelter is built for a growing population will require that infrastructure is planned for accordingly, constrained public funding is allocated in an efficient and effective way, and appropriate regulations are in place to assure success, among others.

It is well-documented that the lack of housing in the right places results in overcrowding, doubling and tripling up of families in existing homes and apartments, contributes to traffic gridlock, poor air quality, unnecessary depletion of "green fields," and declines in health and education. As California's economy begins to recover, it will never return to full strength until the housing market also recovers.

As a new initiative for 2013, the Housing Action Team will consider and refine the following list of issues, among others, and develop its charter with specific proposals for consideration at the Economic Summit:

- Develop ways to help local governments reduce permitting fees for housing development and speed up the time it takes to receive them
- Create a clear set of zoning rules up front that determine what a developer can or cannot do
- Encourage public-private partnerships to provide affordable, transitional and emergency housing
- Promote economic development and business competitiveness
- Promote a wide range of housing options
- Support community involvement, local planning, and local control

### **Infrastructure Action Team**

(Leads: Sean Randolph, Bay Area Council Economic Institute, Kim Walesh, City of San Jose, and Mark Pisano, USC Senior Fellow)

Substantial planning is underway on elements of a state infrastructure plan. Even if the best possible plans are developed for each area of infrastructure need – i.e. transportation and water – California will need a coordinated, if not integrated, approach for assigning responsibilities and financing projects that are responsive to regional needs.

Partners in the Economic Summit have a significant opportunity to articulate how the State could develop a smart and integrated investment strategy for built and natural-resource systems, and to build public understanding and support for that investment. Building on the work of the 2012 Infrastructure Action Team and other efforts, the following list of issues may be considered and refined as a charter for the Action Team to develop specific proposals for

consideration at the Economic Summit:

- Find new ways to pay for infrastructure investment
- Assign responsibility and integrate efforts
- Focus on results

### **Regulations Action Team**

(Leads: Paul Martin, GO-Biz and additional TBA)

The 2012 summit prioritized the effective implementation of SB 617 into law, which requires regulatory impact analysis for major new or amended regulations. The Action Team will review the implementation of SB 617 and identify any next steps that should be taken to improve implementation.

Additionally, the Action Team will identify successful efforts to ease the burden of regulations while maintaining health, safety, environmental and fair wage standards. Specifically, the team will identify efforts to improve coordination, reduce contradictory, duplicative or obsolete requirements. It also will look for low cost and high value opportunities for using technology and other innovations to improve transparency and certainty, such as on-line tracking of permit applications.

Best practices will include examples for coordination among local governments, as well as between local governments and state agencies. With these models and best practices in mind, the Action Team will identify the regulatory bottlenecks in the job creation process that through better coordination, certainty and transparency would result in greater employment opportunities without reducing standards.

### **Workforce Action Team**

(Leads: Van Ton-Quinlivan, California Community Colleges State Chancellor's Office, and Alma Salazar, Los Angeles Area Chamber of Commerce)

Workforce is a broad area of interest and concern in California. The first Workforce Action Team chartered in 2012 focused largely on promoting regional industry-sector education and training partnerships, successfully meeting virtually all its proposed outcomes.

Based on these priorities identified at Regional Forums, the 2013 Workforce Action Team will focus on the skilled workforce needs of California's economy by expanding career-technical education pathways in high-demand fields (especially STEM/STEAM) through employer-driven education and training partnerships in high-growth regional industry clusters.

### **Working Landscapes Action Team**

(Leads: Glenda Humiston of USDA, A.G. Kawamura of Solutions for the Land Dialogue, and James Gore, formerly of USDA)

California's working landscapes represent valuable economic, social and environmental assets. Working landscapes contribute over \$2 trillion to California's economy annually, supporting job creation and economic growth based on food systems, forestry, fisheries, renewable energy, the emerging bio-based economy, tourism, and many other industries tied to our natural resources.

Working landscapes also serve the state by providing critical ecosystem functions such as provision of clean water and climate regulation. Working landscapes are also social and cultural assets, supporting communities and livelihoods. California's urban areas have working-landscape issues around preservation of jobs producing lands, provision of park lands and open space, and large swaths of federal and state land off limits to development.

Enhancing working landscapes emerged as top priority in many regions; however the specific focus of a working landscapes initiative needs to be further defined. The Working Landscapes Action Team will:

- Define working landscapes
- Clarify the focus and framing of a working-landscapes initiative
- Engage rural and urban regions
- Identifying specific actions that promote this vision

***The full text of each Action Team charter is available at <http://www.caeconomy.org/summit>***